**Homework 1: Kickstarters Report**

1. From the provided data, we can draw the following three conclusions about Kickstarter campaigns:
   1. Theater kickstarters are the most common campaign.
   2. Music kickstarters have the highest success rate.
   3. Kickstarters launched in May tend to have a higher success rate.
2. Kickstarter has launched 450,754 campaigns, and although we do have a large data set, it’s only 10% of that kickstarter has completed. That small percentage of the total data won’t give the most accurate representation.
   1. For a kickstarter, a description of the campaign would be a good tell of whether it succeeds or not. (Does it sound interesting, etc.) We do have blurbs, but they are not something that can be easily sorted through in a large data set and it would also be difficult to gauge what is deemed interesting/fun/etc.
3. Average Donation vs. Success Rate, do Kickstarters with higher donations have better success rates?
   1. Spotlight vs. Success Rate or Staff Pick vs. Success Rate. Were Kickstarters chosen by staff or spotlighted on Kickstarter’s website more likely to succeed?